

UNITED STATES DISTRICT COURT  
EASTERN DISTRICT OF NEW YORK

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	:	
INNOVATION VENTURES, LLC, LIVING	:	
ESSENTIALS, LLC, and INTERNATIONAL IP	:	12 Civ. 5354 (KAM)(RLM)
HOLDINGS, LLC	:	
	:	<b><u>PROPOSED ORDER</u></b>
Plaintiffs,	:	
	:	
-against-	:	
	:	
ULTIMATE ONE DISTRIBUTING CORP., ET	:	
AL.	:	
	:	
Defendants.	:	
_____	X	

Pursuant to the Court’s Order dated March 4, 2013 (Dkt. No. 436), Plaintiffs Innovation Ventures, LLC, Living Essentials, LLC, and International IP Holdings, LLC (collectively “Living Essentials”) will produce by March 8, 2013 to all parties a document sufficient to show Living Essentials’ marginal costs of manufacturing a single bottle of 5-hour ENERGY® as well as a document sufficient to ascertain the average price at which Living Essentials sold 5-hour ENERGY® to each defendant who purchased directly from Living Essentials for the past 2 years.

IT IS HEREBY ORDERED that because Living Essentials’ sales information and marginal costs of manufacturing a bottle of 5-hour ENERGY® are sensitive business information, the parties shall treat as highly confidential such documents and information produced by Plaintiffs. Access to these documents and the information contained therein shall be limited to the outside counsel of record for each party in this action.

**IT IS SO ORDERED.**

Dated: \_\_\_\_\_

\_\_\_\_\_  
Hon. Roanne L. Mann  
United States Magistrate Judge